

## ORDER



WZZM 13

**Orders**  
**Order / Rev:** 725057  
**Alt Order #:** 06397323  
**Product Desc:** PESTKA FOR CONGRESS  
**Estimate:** 2513  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 10/25/12 / 10/25/12  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Pestka,S/ D/ Congress  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	71	\$40,570.00	\$34,484.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	71	\$40,570.00	\$34,484.50	0.00
<b>Totals</b>	<b>71</b>	<b>\$40,570.00</b>	<b>\$34,484.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	11/02/12	11/02/12	The View The View	CM	11a-12n	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$400.00		0.00			
E 2	WZZM	11/02/12	11/02/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$500.00		0.00			
E 3	WZZM	11/02/12	11/02/12	General Hospital General Hospital	CM	2-3p	----F--	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$140.00		0.00			
E 4	WZZM	11/02/12	11/02/12	M-F 3-4p Katie	CM	3-4p	----F--	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$220.00		0.00			
E 5	WZZM	11/02/12	11/02/12	M-F 530-6a M-F Morning News	CM	530-6a	----F--	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$375.00		0.00			

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 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Pestka,S/ D/ Congress  
 Product Desc: PESTKA FOR CONGRESS  
 Estimate: 2513

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WZZM	11/02/12	11/02/12	M-F 530-6pm M-F News	CM	530-6p	----F--	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$650.00		0.00			
E 7	WZZM	11/02/12	11/02/12	M-F 6-630p M-F News	CM	6-630p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,500.00		0.00			
E 8	WZZM	11/02/12	11/02/12	M-F 6-7a M-F Morning News	CM	6-7a	----F--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$600.00		0.00			
E 9	WZZM	11/02/12	11/02/12	M-F 7-9a M-F Good Morning America	CM	7-9a	----F--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$600.00		0.00			
E 10	WZZM	11/02/12	11/02/12	M-F 9-10a Take 5	CM	9-10am	----F--	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$50.00		0.00			
E 11	WZZM	11/05/12	11/05/12	M-F 1030-11am Millionaire	CM	1030-11a	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$100.00		0.00			
E 12	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E 13	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E 14	WZZM	11/05/12	11/05/12	The View The View	CM	11a-12n	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 15	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00			
E 16	WZZM	11/05/12	11/05/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
E 17	WZZM	11/05/12	11/05/12	M-F 530-6a M-F Morning News	CM	530-6a	M-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$375.00		0.00			
E 18	WZZM	11/05/12	11/05/12		CM	530-6p	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6pm M-F News											
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$650.00		0.00			
E 19	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				EYEWITNESS NEWS 13											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
E 20	WZZM	11/05/12	11/05/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				THE MORNING NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$600.00		0.00			
E 21	WZZM	11/05/12	11/05/12	M-F 7-730p Entertainment Tonight M, W-F/E	CM	7-730p	M-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$310.00		0.00			
E 22	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$600.00		0.00			
E 23	WZZM	11/05/12	11/05/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
				DANCING WITH THE STARS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,200.00		0.00			
E 24	WZZM	11/05/12	11/05/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
				TAKE FIVE & COMPANY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$50.00		0.00			
E 25	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				SATURDAY MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$100.00		0.00			
E 26	WZZM	11/03/12	11/03/12	Sat Early News Sat Early News	CM	Sat Early News	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$300.00		0.00			
E 27	WZZM	11/03/12	11/03/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				SATURDAY GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$250.00		0.00			
E 28	WZZM	11/04/12	11/04/12	This Week This Week	CM	10-11a	-----S	:30	1	\$240.00	P-3	0.00	NM	1	\$240.00
				THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$240.00		0.00			
E 29	WZZM	11/04/12	11/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				EYEWITNESS NEWS 13 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,000.00		0.00			
E 30	WZZM	11/04/12	11/04/12		CM	Sun 6-630p	-----S	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00

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 Estimate: 2513

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun Early News											
				Sun Early News		(5:58 PM-6:30 PM)									
				ABC NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1			\$450.00		0.00				
E 31	WZZM	11/04/12	11/04/12	WZZM Sun Weekend AM	CM	6-8a	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
				Sun Weekend AM News											
				SUNDAY MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1			\$75.00		0.00				
E 32	WZZM	11/04/12	11/04/12	Su 8-9a	CM	8-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Su Good Morning America											
				SUNDAY GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1			\$250.00		0.00				
E 33	WZZM	11/01/12	11/01/12	The View	CM	11a-12n	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				The View											
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$400.00		0.00				
E 34	WZZM	11/01/12	11/01/12	M-F 12-1230p	CM	12-1230pm	---T---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				Noon News											
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$500.00		0.00				
E 35	WZZM	11/01/12	11/01/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
				Katie											
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$220.00		0.00				
E 36	WZZM	11/01/12	11/01/12	M-F 530-6a	CM	530-6a	---T---	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				M-F Morning News											
				THE MORNING NEWS AT 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$375.00		0.00				
E 37	WZZM	11/01/12	11/01/12	M-F 530-6pm	CM	530-6p	---T---	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
				M-F News											
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$650.00		0.00				
E 38	WZZM	11/01/12	11/01/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				M-F News											
				EYEWITNESS NEWS 13											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$1,500.00		0.00				
E 39	WZZM	11/01/12	11/01/12	M-F 6-7a	CM	6-7a	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				M-F Morning News											
				THE MORNING NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$600.00		0.00				
E 40	WZZM	11/01/12	11/01/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
				M-F Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$310.00		0.00				
E 41	WZZM	11/01/12	11/01/12	M-F 7-9a	CM	7-9a	---T---	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
				M-F Good Morning America											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		2			\$600.00		0.00				
E 42	WZZM	11/01/12	11/01/12		CM	9-10am	---T---	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00

Order / Rev: 725057  
 Alt Order #: 06397323  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Pestka,S/ D/ Congress  
 Product Desc: PESTKA FOR CONGRESS  
 Estimate: 2513  
**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a Take 5															
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$50.00		0.00			
E 43	WZZM	10/30/12	10/30/12	M-F 1030-11am Millionaire	CM	1030-11a	-T-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$100.00		0.00			
E 44	WZZM	10/30/12	10/30/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$1,000.00		0.00			
E 45	WZZM	10/30/12	10/30/12	The View	CM	11a-12n	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$400.00		0.00			
E 46	WZZM	10/30/12	10/30/12	M-F 12-1230p Noon News	CM	12-1230pm	-T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$500.00		0.00			
E 47	WZZM	10/30/12	10/30/12	M-F 3-4p Katie	CM	3-4p	-T-----	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$220.00		0.00			
E 48	WZZM	10/30/12	10/30/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$375.00		0.00			
E 49	WZZM	10/30/12	10/30/12	M-F 530-6pm M-F News	CM	530-6p	-T-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$650.00		0.00			
E 50	WZZM	10/30/12	10/30/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$1,500.00		0.00			
E 51	WZZM	10/30/12	10/30/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$600.00		0.00			
E 52	WZZM	10/30/12	10/30/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	-T-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$310.00		0.00			
E 53	WZZM	10/30/12	10/30/12	M-F 7-9a M-F Good Morning America	CM	7-9a	-T-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					2	\$600.00		0.00			
E 54	WZZM	10/30/12	10/30/12		CM	9-10am	-T-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00

Order / Rev: 725057  
 Alt Order #: 06397323  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Pestka,S/ D/ Congress  
 Product Desc: PESTKA FOR CONGRESS  
 Estimate: 2513  
**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a Take 5															
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$50.00		0.00			
E 55	WZZM	10/31/12	10/31/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 56	WZZM	10/31/12	10/31/12	The View The View	CM	11a-12n	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$400.00		0.00			
E 57	WZZM	10/31/12	10/31/12	M-F 12-1230p Noon News	CM	12-1230pm	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$500.00		0.00			
E 58	WZZM	10/31/12	10/31/12	General Hospital General Hospital	CM	2-3p	--W----	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$220.00		0.00			
E 59	WZZM	10/31/12	10/31/12	M-F 3-4p Katie	CM	3-4p	--W----	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$220.00		0.00			
E 60	WZZM	10/31/12	10/31/12	M-F 530-6a M-F Morning News	CM	530-6a	--W----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$375.00		0.00			
E 61	WZZM	10/31/12	10/31/12	M-F 530-6pm M-F News	CM	530-6p	--W----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$650.00		0.00			
E 62	WZZM	10/31/12	10/31/12	M-F 6-630p M-F News	CM	6-630p	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,500.00		0.00			
E 63	WZZM	10/31/12	10/31/12	M-F 6-7a M-F Morning News	CM	6-7a	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$600.00		0.00			
E 64	WZZM	10/31/12	10/31/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--W----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$600.00		0.00			
E 65	WZZM	10/31/12	10/31/12	M-F 9-10a Take 5	CM	9-10am	--W----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$50.00		0.00			
E 66	WZZM	10/31/12	10/31/12		CM	9-10p	--W----	:30	1	\$1,560.00	P-3	0.00	NM	1	\$1,560.00

**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wed Prime B											
				Modern Family/Suburgatory											
				MODERN FAMILY / SUBERGATORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$1,560.00		0.00			
													Totals	71	\$40,570.00